

LILLIAN AND ALBERT SMALL CAPITAL JEWISH MUSEUM

INAUGURAL
GALA

SEPTEMBER 16, 2024

SPONSORSHIP INFORMATION



Inspiration for the gala's invitation and collateral comes from the 19th-century ner tamid (eternal light) that hangs in the historic synagogue's sanctuary. It was originally donated to Washington Hebrew Congregation in 1898 for use in its first building on 8th Street, NW. [Lillian and Albert Small Capital Jewish Museum Collection. Gift of Robert Reich.]



The Lillian and Albert Small Capital Jewish Museum explores the Jewish experience in the national capital region and inspires visitors to Connect personally and collectively, Reflect on the relevance of the past to today, and Act on behalf of their communities and values.

The Museum collects, exhibits, interprets, and teaches from historic artifacts, personal and family papers, as well as archival documents, scrapbooks, recipe books, and photographs that trace the Jewish community in Washington, DC, suburban Maryland, and Northern Virginia, from the 1850s to the present day. The collections reflect a history that is at once local, national, and international.

We are excited to celebrate the first anniversary of this historic Museum and the many members of our community who have made it a dynamic and welcoming one, encouraging countless contributions to help our community and the world.

ABOUT THE INAUGURAL GALA HOST, ANDREA MITCHELL

Andrea Mitchell is NBC News' chief foreign affairs correspondent and host of MSNBC's "Andrea Mitchell Reports," an hour of political news and interviews with top newsmakers that airs each weekday at 12 P.M. ET on MSNBC.

Mitchell's more than 20 years of reporting on the Clintons earned her the unofficial role as "dean of the Clinton press corps". Mitchell regularly appears on "Meet the Press" as a panelist and substitute host.





ABOUT SENATOR BEN CARDIN & MRS. MYRNA CARDIN

This year's honorees, the Honorable Senator Ben and Mrs. Myrna Cardin, personify the ideals of the Museum. Their hard work and innumerable accomplishments at the local, national, and international levels demonstrate their commitment to repairing the world and defending democracy. At a time when antisemitism is increasing and democracy is in jeopardy, the Cardins have fought for what is right for decades.

An outspoken champion for human rights and the environment, Ben Cardin has been a national leader on foreign policy while representing the people of Maryland in the U.S. Senate, and before that the House of Representatives. He has worked across party lines to further U.S. national security and to ensure that anti-corruption and respect for civil and human rights are integrated into American actions at home and abroad. Currently serving as Chair of the Senate Foreign Relations Committee, he also serves on the United States Holocaust Memorial Council and is the Special Representative on Anti-Semitism, Racism and Intolerance for the OSCE Parliamentary Assembly. Cardin was at the forefront of efforts to develop and implement a national U.S. strategy against antisemitism and hate-based violence. He has consistently worked to raise awareness of the escalation of global antisemitic violence and other forms of intolerance, while striving to promote peace, tolerance and equality.

Born and raised in Baltimore, Myrna Cardin has been as dedicated to family and public service as her husband. Through the years, she has been involved with many community organizations, including the Baltimore Leadership School for Young Women (board member), Baltimore Jewish Council (past board president), Jewish Community Center (past board president), The University of Maryland Baltimore Foundation, and The Associated: Jewish Community Federation of Baltimore (Chair, Jewish Life Lead Team). Myrna also is a past Chair of the Board of Visitors for Towson University, her alma mater.

The Cardins are parents to Deborah Cardin and son-in-law Jonathan Willis and the proud grandparents to Madeline and Julia.



PHOTO CREDIT
Senator Cardin and Mrs. Cardin
at synagogue (btspotlight.com)



JOSH & MARJORIE HARRIS

From professional sports to philanthropic endeavors, Marjorie and Josh Harris are driven in large part by their shared roots in Judaism and belief in the tenet of tikkun olam; using acts of kindness to help repair the world. The couple co-founded Harris Philanthropies in 2014 to strengthen communities through philanthropic giving and equitable investment, and have since spearheaded countless initiatives in support of supporting Israel, local youth sports programs, regional health and wellness and fostering greater economic opportunity.





PINCHAS ZUKERMAN

With a distinguished career spanning five decades, Pinchas Zukerman stands out as one of the most versatile and celebrated musicians of our time. Renowned for his virtuosity, expressive lyricism, and exceptional tone, Zukerman is a sought-after violin and viola soloist, conductor, and chamber musician. His discography includes over 100 albums, earning him two Grammy® Awards and 21 nominations. This season he performs with the Zukerman Trio in Aspen, Sonoma, Sedona and Gettysburg, as well as with the Israel, Vienna, Los Angeles and Rhode Island Philharmonics, Gulbenkian Orchestra (Lisbon) and in chamber music concerts for the Dallas Symphony Orchestra and Chamber Music Society of Lincoln Center.

In addition to his performance career, Zukerman is a dedicated educator, serving as chair of the Pinchas Zukerman Performance Program at the Manhattan School of Music for over 25 years. He continues his role as the Dallas Symphony Orchestra's Artistic & Principal Education Partner, working with students at Southern Methodist University's Meadows School of the Arts. His mentorship has inspired many young musicians worldwide, and he has received numerous honors, including honorary doctorates from Brown University, Queen's University, and the University of Calgary, as well as the National Medal of Arts and the Isaac Stern Award for Artistic Excellence.





In its first year, some of the Museum’s accomplishments are:

- The addition of two historic Torah scrolls
- 30 public programs
- 80 new collections
- 151 school and group tours
- 1,561 Museum members
- 3,000+ individual catalog records made available online
- 5,660 individual searches in our online catalogue
- 30,000+ visitors

Through our Inaugural Gala, the Museum seeks to raise necessary funds to continue to support our work, including:

- Providing free access for visitors to our orientation gallery and core exhibition
- Offering school visits and teacher resources to teach a diverse group of students about the Washington Jewish community and its values
- Collecting, preserving, and archiving historic artifacts, objects, and photographs to share the vibrant story of our local Jewish community
- Curating special exhibitions to explore multiple aspects of the capital Jewish community
- Exploring how the themes and values of the Museum can be brought to life through public programming and events

We have many sponsorship levels available. Please review this information and reach out with any questions:

Malki Karkowsky
 Chief Advancement Officer
mkarkowsky@capitaljewishmuseum.org
 202.290.2593



SPONSORSHIP LEVELS

DOWNLOAD SPONSORSHIP
PLEDGE FORM

Curator \$100,000 (Tax-deductible: \$92,100)

- Presenting sponsor of the Inaugural Gala
- Two tables for ten with premium seating at the Gala
- A table for ten to an exclusive special dinner event at the residence of the German Ambassador on October 29, 2024
- Complimentary use of the Museum's full facility for an event (accommodates 125 seated and 275 standing reception—date must be cleared with Museum staff)
- Recognition from the stage as a sponsor
- Two minutes during the program to speak
- Exclusive tour for 20 with the Museum Curator
- Inclusion on the event video screen loop to be played before the program, during dinner, and at the evening's end
- Acknowledgment on the Museum's website and social media posts and on Gala signage during the event
- Feature article of the individual/company in the Museum newsletter
- Name/brand included on the Gala invitation and as a presenting sponsor on Gala-specific communication (sponsorship must be secured by September 2, 2024 to be included)

Archivist \$50,000 (Tax-deductible: \$42,100)

- Two tables for ten with premium seating at the Gala
- Six tickets to an exclusive special dinner event at the residence of the German Ambassador on October 29, 2024
- Complimentary use of the Museum's full facility for an event (accommodates 125 seated and 275 standing reception—date must be cleared with Museum staff)
- Recognition from the stage as a sponsor
- Exclusive tour for 20 with the Museum Curator
- Inclusion on the event video screen loop to be played before the program, during dinner, and at the evening's end
- Acknowledgment on the Museum's website and social media posts and on Gala signage during the event
- Name/brand included on the Gala invitation (sponsorship must be secured by September 2, 2024 to be included)

Conservator \$25,000 (Tax-deductible: \$23,300)

- One table for ten at the Gala
- Four tickets to an exclusive special dinner event at the residence of the German Ambassador on October 29, 2024
- Recognition from the stage as a sponsor
- Exclusive tour for 20 with the Museum Curator
- Inclusion on the event video screen loop to be played before the program, during dinner, and at the evening's end
- Acknowledgment on the Museum's website and social media posts and on Gala signage during the event
- Name/brand included on the Gala invitation (sponsorship must be secured by September 2, 2024 to be included)

Collector \$18,000 (Tax-deductible: \$16,800)

- One table for ten at the Gala
- Two tickets to an exclusive special dinner event at the residence of the German Ambassador on October 29, 2024
- Recognition from the stage as a sponsor
- Inclusion on the event video screen loop to be played before the program, during dinner, and at the evening's end.
- Acknowledgment on the Museum's website and social media posts and on Gala signage during the event
- Name included on the Gala invitation (sponsorship must be secured by September 2, 2024 to be included)

Designer \$10,000 (Tax-deductible: \$9,280)

- Six tickets for the Gala
- Two tickets to an exclusive special dinner event at the residence of the German Ambassador on October 29, 2024
- Inclusion on the event video screen loop to be played before the program, during dinner, and at the evening's end.
- Acknowledgment on the Museum's website and social media posts and on Gala signage during the event
- Name/brand included on the Gala invitation (sponsorship must be secured by September 2, 2024 to be included)

Educator \$5,000 (Tax-deductible: \$4,520)

- Four tickets for the Gala
- Inclusion on the event video screen loop to be played before the program, during dinner, and at the evening's end
- Acknowledgment on the Museum's website and social media posts and on Gala signage during the event

Docent \$2,500 (Tax-deductible: \$2,260)

- Two tickets for the Gala
- Inclusion on the event video screen loop to be played before the program, during dinner, and at the evening's end
- Acknowledgment on the Museum's website and social media posts

The tax deductible amount for individual Gala tickets is \$630.

LILLIAN AND ALBERT SMALL
CAPITAL JEWISH MUSEUM


PHOTO CREDITS

Select interior photographs by Chris Ferenzi Photography.
Exterior photographs by Alex Fradkin Photography.