



**Sponsorship Levels:**

**Featured: \$150,000**

- Title sponsorship of *LGBTJews in the Federal City* exhibition and programming.
- Name or logo prominently placed on the main exhibition webpage and to be used in all marketing and promotional materials dedicated to the exhibition.
- Name on all materials, signage, media about the exhibition while it is shown at the Capital Jewish Museum.
- Speaking opportunities and logo recognition at the opening event and at major exhibition programming.
- Opportunity to host a weeknight private evening reception at the Museum for 50. Space rental fee waived, and light bites included.
- Named social media and earned media opportunities.
- Opportunity to invite 20 additional guests for private tours. Additional tours as feasible.
- Announcement of the donor as a partner in CJM e-newsletter including a quote from the donor, to be distributed digitally before opening and/or during the exhibition.
- Recognition in the Annual Report.

**Premier: \$75,000**

- Recognition on materials, signage, media about the exhibition while it is shown at the Capital Jewish Museum.
- Opportunity to host a week-night private evening reception at the Museum for 50. Space rental fee waived, and light bites included.
- Named social media and earned media opportunities.
- Opportunity to invite 10 additional guests for private tours. Additional tours as feasible.
- Announcement of the donor as a partner in CJM e-newsletter including a quote from the donor, to be distributed digitally before opening and/or during the exhibition.
- Recognition in the Annual Report.

**Lead: \$50,000**

- Name on some materials, signage, media about the exhibition while it is shown at the Capital Jewish Museum.
- Named social media and earned media opportunities.
- Opportunity to invite 8 additional guests for private tours. Additional tours as feasible.
- Announcement of the donor as a partner in CJM e-newsletter including a quote from the donor, to be distributed digitally before opening and/or during the exhibition.
- Recognition in the Annual Report.

**Major: \$25,000**

- Opportunity to invite 5 additional guests for private tours. Additional tours as feasible.
- Announcement of the donor as a partner in CJM e-newsletter including a quote from the donor, to be distributed digitally before opening and/or during the exhibition.
- Recognition in the Annual Report.
- Name on some materials, signage, media about the exhibition while it is shown at the Capital Jewish Museum.

**Contributing: \$10,000**

- Announcement of the donor as a partner in CJM e-newsletter.
- Recognition in the Annual Report.
- Name on some materials, signage, and media about the exhibition while it is shown at the Capital Jewish Museum.
- Name recognition on exhibition's webpage and exhibition-specific e-blasts.
- 2 Invitations to all special exhibition-related events.

**Partner: \$5,000**

- Name on some materials, signage, and media about the exhibition while it is shown at the Capital Jewish Museum.
- Name recognition on exhibition's webpage and exhibition-specific e-blasts.
- 2 Invitations to all special exhibition-related events.

**Friend: \$2,500**

- Name recognition on exhibition's webpage, digital donor wall, and exhibition-specific e-blasts.
- 2 Invitations to all special exhibition-related events.