

ESTHER BUBLEY

Photographing the Homefront

Exhibition Opening October 22, 2026



LILLIAN AND ALBERT SMALL
CAPITAL JEWISH MUSEUM

Immerse yourself in 1940s Washington.

OUR EXHIBITIONS

Temporary exhibitions ensure the Lillian and Albert Small Capital Jewish Museum remains dynamic and relevant. They inspire repeat visitation, attract first-time audiences, and create meaningful entry points for non-Jewish visitors to engage with Jewish history. They also allow us to explore fresh dimensions of the Jewish experience in Washington and the broader American Jewish story, surfacing untold histories and responding to timely themes.

Since opening in June 2023, more than 20,000 visitors have come to see our special exhibitions.

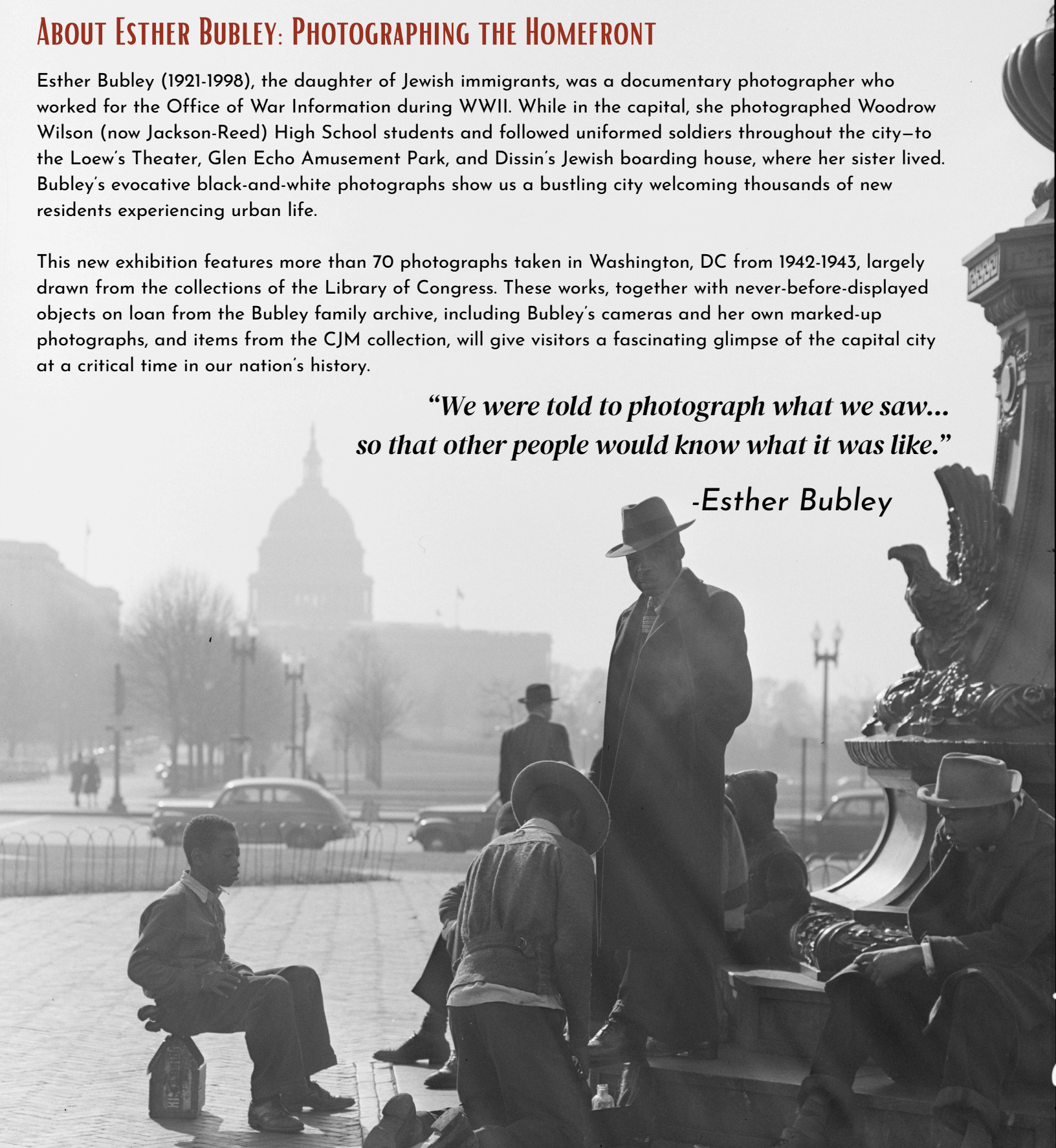
ABOUT ESTHER BUBLEY: PHOTOGRAPHING THE HOMEFRONT

Esther Bublely (1921-1998), the daughter of Jewish immigrants, was a documentary photographer who worked for the Office of War Information during WWII. While in the capital, she photographed Woodrow Wilson (now Jackson-Reed) High School students and followed uniformed soldiers throughout the city—to the Loew's Theater, Glen Echo Amusement Park, and Dissin's Jewish boarding house, where her sister lived. Bublely's evocative black-and-white photographs show us a bustling city welcoming thousands of new residents experiencing urban life.

This new exhibition features more than 70 photographs taken in Washington, DC from 1942-1943, largely drawn from the collections of the Library of Congress. These works, together with never-before-displayed objects on loan from the Bublely family archive, including Bublely's cameras and her own marked-up photographs, and items from the CJM collection, will give visitors a fascinating glimpse of the capital city at a critical time in our nation's history.

*“We were told to photograph what we saw...
so that other people would know what it was like.”*

-Esther Bublely



SPONSORSHIP LEVELS AND BENEFITS

\$100,000

- Exclusive, presenting sponsor of *Esther Bubley: Photographing the Homefront* exhibition and programming.
- Name and/or logo recognition prominently displayed across all exhibition platforms—website, signage, marketing, e-newsletter, and media—before and during the exhibition’s run.
- Featured profile in the CJM e-newsletter, including a donor quote, distributed before opening.
- Speaking opportunities and logo recognition at the Opening Event and major exhibition programs.
- Opportunity to invite up to 50 guests for private tours.
- Public recognition in remarks at the Opening Event.
- A table for ten at an exclusive dinner at an Embassy in DC.
- Invitations to special Museum events throughout the year.
- Recognition in the Museum's annual publication the *Year In Review*.



\$50,000

- Prominent name placement—above the supporting funder block—on the exhibition website and all related marketing, signage, and media.
- Name and logo recognition on exhibition materials and digital communications while on view at the Capital Jewish Museum.
- Featured profile in the CJM e-newsletter, including a donor quote, distributed before opening.
- Opportunity to invite up to 30 guests for private tours.
- Public recognition in remarks at the Opening Event.
- Six seats at an exclusive dinner at an Embassy in DC.
- Invitations to special Museum events throughout the year.
- Recognition in the Museum's annual publication the Year In Review.



\$25,000

- Name recognition on the exhibition website and all marketing and promotional materials.
- Name recognition on all exhibition signage, materials, and media while on view at the Capital Jewish Museum.
- Opportunity to invite up to 15 guests for private tours.
- Public recognition in remarks at the Opening Event.
- Recognition in one exhibition-related e-newsletter or program communication.
- Four seats at an exclusive dinner at an Embassy in DC.
- Invitations to special Museum events throughout the year.
- Recognition in the Museum's annual publication the Year In Review

\$10,000

- Name recognition on the exhibition website and all marketing and promotional materials.
- Name recognition on all exhibition signage, materials, and media while on view at the Capital Jewish Museum.
- Opportunity to invite up to 10 guests for private tours.
- Public recognition in remarks at the Opening Event.
- Two seats at an exclusive dinner at an Embassy in DC.
- Invitations to special Museum events throughout the year.
- Recognition in the Museum's annual publication the Year In Review.

\$5,000

- Name on exhibition materials, signage, and media while on view at the Capital Jewish Museum.
- Name recognition on exhibition webpage and digital communications.
- Opportunity to invite up to 5 guests for private tours.
- Recognition in the Museum's annual publication the Year In Review.

**Please contact Malki Karkowsky,
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or 301.325.8025 with questions or for
additional information.**

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