

## **CAPITAL JEWISH MUSEUM ACQUIRES JUDAICA EDUCATION COLLECTION AFTER OVERWHELMING SOCIAL MEDIA RESPONSE**

**Washington, DC, 2026**—The Lillian and Albert Small Capital Jewish Museum is pleased to announce the **acquisition of an extensive educational collection of Judaica** affectionately referred to as the “Jewseum.” The collection will be unveiled to the public during the Museum’s Family Day on July 5, 2026.

The collection includes hundreds of pieces of Judaica collected over the decades by Deborah Potash Brodie and her partner Jay Brill, affectionately known as “Bubbie Cookie” and “Zayde Jay.” Featuring menorahs, seder plates, kiddush cups, Shabbat candlesticks, and other ritual objects, the collection of several hundred objects was gifted to the Museum by Brodie’s children.

The Judaica will become the inaugural items in the Museum’s education collection and will be primarily housed in the Community Action Lab, the Museum’s second-floor education and program space. Objects from the collection will be incorporated into children’s and family programs, school field trips, facilitated learning experiences, and hands-on educational workshops for visitors of all ages.

Visitors will be encouraged to interact directly with many of the objects, creating opportunities to learn about Jewish ritual practices through tactile engagement, storytelling, and art-making activities. The Museum also plans to photograph the collection, making it accessible online for broader educational use.

The collection gained widespread attention through the “Millennial Inheritance” series produced by Instagram creator Nick Fox, whose video highlighting the collection generated an overwhelming public response online. After the Museum was tagged in hundreds of comments and direct messages encouraging the institution to preserve the collection, museum staff connected with the Brodie and Brill family to discuss bringing the objects to the Museum.

### **ABOUT THE CAPITAL JEWISH MUSEUM**

The Lillian and Albert Small Capital Jewish Museum collects, preserves, and shares the diverse stories of Jewish history and culture in the National Capital Region. Through exhibitions and programs, we build connections across generations and communities, encourage reflection on the relevance of the past to today, and inspire civic and community engagement.

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**For additional information, please contact:**

Clara de Pablo, Senior Manager of Marketing

[cdepablo@capitaljewishmuseum.org](mailto:cdepablo@capitaljewishmuseum.org)